

Laval, August 12, 2022

To all our customers,

"Proven Winners" - 2023 Packaging Program

Consumers are increasingly recognizing and appreciating "Proven Winners" brand, and after successfully implementing this new program in the United States, Canadian producers will have access to it starting January 2023.

PW's plants will be sold to consumers with a "Proven Winners" container or, in the case of mixed containers (more than 75% PW plants), with a large "Proven Winners" label.


Starting January 2023, when placing your order, specify which of the options below applies to you. Note that you can place multiple orders if necessary. Purolator shipping charges will be added to all orders for containers and trays. Delivery (or pick-up) is scheduled for January 2023.

Option 1	1 plant / 1 label / 1 container	Sales of individual containers in garden centres	89-OPT1-SOB
Option 2	5 plants / 1 label / 1 large PW label for mixed containers / 0 container	Sales of mixed containers with 75% or more of PW plants in garden centres	89-OPT2-SOB
Option 3	2 plants / 2 labels / 1 container	Multipurpose orders (ratio of 2 plants / 1 container)	89-OPT3-SOB
Option 4	10 plants / 1 label / 0 container	Plantations in public gardens, municipalities and landscaping. On your order, specify location of plantations.	89-OPT4-SOB
Option 5	1 plant / 1 label / 0 container	Sales of mixed containers that contain fewer than 75% PW plants in garden centres.	89-OPT5-SOB

** For in-ground plantations (municipalities and landscapers), you must inform your representative and specify where the plantation(s) will be made.

If you have any questions, do not hesitate to contact us.

Thank you for your usual cooperation,



Mélanie Goyette, d.t.h
Ornamental Horticultural Technician
Customer Service Manager
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Enclosed: "Proven Winners" 2023 brand containers price list.

Prices / «Proven Winners» Containers and Trays
Prix / pots et plateaux «Proven Winners»

	Pot - <i>Container</i>	Qty Case Qté Boite	Price / Prix	Availability Disponibilité
				Week / Semaine
07-0100-C00	4.33" Grande CoEX	840	0.330 \$	42-15
07-0110-C00	4.5" Classic	1000	0.310 \$	42-15
07-0120-C00	Quart	700	0.360 \$	42-15
07-0160-C00	6.5"	300	0.610 \$	42-15
07-016D-C00	Royale	270	0.840 \$	42-15
07-0xx0-C00	Grande Eco	300	To follow / À venir	
	Trays - Plateaux			
07-0100-P00	Large / Grande (10)	100	1.850 \$	42-15
07-0110-P00	Classic Container (10)	100	1.900 \$	42-15
07-0140-P00	Quart (8)	100	1.600 \$	42-15
07-0160-P00	6.5" Container (6)	100	2.700 \$	42-15
07-016D-P00	Royale (3)	100	1.450 \$	42-15